#### AUTHORING ACADEMY ——

## THE IMPACT FACTOR

## Calculation

The Impact Factor (IF) is the most well known of all the publication metrics. A high IF indicates a good quality journal. The IF reflects the citations to recent articles divided by the number of recent articles.

Citations made during 2015 to **all** articles published in 2013 and 2014.

2015 IF =

**Research** articles published in 2013 and 2014.

All **citations** within an article are counted and displayed above the line. Below the line **only** the number of **research** articles are counted. Not all article types will be included in the article count. A controversial editorial will get a lot of citations but is not a research article and will, therefore, not be counted.

The regular Impact Factor looks at a window of 2 years. In addition, there is the **5-year Impact Factor** for slower moving fields. The '**immediacy index**' and '**citation half-life**' look at how fast a scientific field moves.

#### Issues

There are a number of problems with the IF which means that it should be used with caution.

- A citation can be cited either in favor, or against, the work of the author. This is not recorded in the IF.
- The Impact Factor does not take into account the quality of the citing journal.
- There is a strong variation in citations between subject areas. You cannot compare an IF within mathematics with one in virology.
- It is far easier for a small journal to obtain a high IF than for a large journal.
- Only around 12.000 out of approximately 27.500 journals are registered for inclusion in the Impact Factor.
- Human error regularly the wrong paper is cited.

## Alternatives

Alternatives to the Impact Factor are:

- SNIP (Source Normalized Impact Factor)
- Eigenfactor
- Scimago Journal Rank
- H-index
- Altmetrics

#### Impactstory

# **Bas Straub**

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I am Bas Straub, and it is my personal desire to help you to get accepted for publication. I know how challenging **the road to publishing** can be. This is why I have created Authoring Academy; to help you to get accepted for publication.

As a researcher you need to **get your research published.** Using Authoring Academy, you will learn how to improve your chances to get accepted for publication. You will know that to get published, you'll need more than excellent research. To get published;

- you must get your **language** right,
- you must get your manuscript right,
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